



### Made at our 5th generation family-owned facility

We own and operate our own plant in Wisconsin where we rely on a time-tested approach to preparing pet food; an art that is scarce in today's automated world.

### High-quality ingredients

Having the highest inclusion levels of meat, fish, fruit, and vegetables means our production schedule is predicated on the regular delivery of high-quality ingredients.

### Uncompromising safety

Our recipes contain only USDA-inspected ingredients. Every delivery of raw ingredients and all finished product is thoroughly inspected and tested in our on-site lab and outside accredited labs.

## QUALITY, LOYALTY, AND SERVICE

*From our independent family to yours*

### Family-owned & operated since 1904

Head chef, president, and fourth generation family member Tom Nieman took over the reigns from his grandfather in 1984. Tom is a chemical engineer, food adventurer, and was the direct understudy of the late Dr. Willard Roberts — commonly referred to as the father of modern day pet food.

### Pioneers in pet health & nutrition

In the 1930s, Fromm created the first canine distemper vaccine and by 1949, we had pioneered the process of making the first all-granular pet food. By this special process of cooking meat and grain together, we introduced the concept of premium pet food to the world.

### Dedicated to neighborhood pet retailers

Fromm has been unwavering in its allegiance to neighborhood pet retailers for over a century. We recognize that they are the best partner in serving the needs of discerning pet owners. As companies are bought and sold time and time again, we remain the tried and true cornerstone of pet specialty loyalty; our family members wouldn't have it any other way.


### The tradition continues


Today, Tom's two sons Dan & Bryan are already an integral part of the family business embracing the family commitment to quality, loyalty, and service.


## OUR DEDICATION

### Customer Care Team

We pride ourselves not only on delivering exceptional products, but also delivering outstanding, personalized customer service. If you have any questions please don't hesitate to contact us.

 [frommfamily.com](http://frommfamily.com)

 800-325-6331

 [info@frommfamily.com](mailto:info@frommfamily.com)

   [frommfamily](https://www.frommfamily.com)



# OUR PRODUCTS



## True, Four-Star Dog & Cat Cuisine

Fromm Four-Star offers your pet the variety they deserve. We've designed our entire line to complement one another, allowing you to switch between and combine recipes. This line boasts high quality meat & fish combined with fruits & vegetables.

## Recklessly Crunchy Dog Treats

What do you do with high-quality meat, fruits, and veggies? Here at Fromm, we make a great dog treat that's delicious, wholesome, and recklessly crunchy. Now it's your dog's turn to have some fun. Grab a bag and let 'em make some noise!



## A Holistic, Life-Stage Approach

Fromm Gold is tastefully prepared for each life-stage with a blend of select proteins and wholesome ingredients. Our Gold recipes are the healthiest way to pamper your pet throughout their life.

## Simply Complete Nutrition

Fromm Family Classic recipes are time-tested, traditional recipes prepared with high-quality chicken, brown rice, eggs, and Wisconsin cheese. As with all of our dry recipes, our Classic recipes also include a special blend of prebiotics and probiotics.



## Because We Can

Complete and balanced pâté recipes. Feed our Fromm Pâté cans on their own or complement your dog's dry food. Whole grain and grain-free options available.

## Healthy Regularity

Fromm Family Remedies® are family favorites made with select proteins and a unique fiber blend of pumpkin, miscanthus grass, and chicory root extract to help maintain your dog's healthy regularity.

*Learn more about our full menu at [frommfamily.com](http://frommfamily.com)*